



## 90-Day Healthy Living Challenge

### Everyone Wins! Everybody Gets a Prize!

Are you ready to look and feel great? Do you – or someone you know – want or need to get healthy and lose weight? Make it a reality... Start your transformation today by taking the LurraLife 90-Day Healthy Living Challenge. It's fast and easy to get started, and you can begin at any time!

Lose 1-19 pounds	Earn official t-shirt
Lose 20-29 pounds	Earn <b>\$4</b> per pound lost
Lose 30-39 pounds	Earn <b>\$6</b> per pound lost
Lose 40-49 pounds	Earn <b>\$8</b> per pound lost
Lose 50+ pounds	<b>Earn \$500!</b>

Started as a way to positively impact the health – and lives – of our members, LurraLife hosts a 90-Day Healthy Living Challenge that everyone can win. Participants are paid based on the amount of weight they lose using our products – up to \$10 per pound lost.

What's even better, anyone can win the LurraLife 90-Day Healthy Living Challenge...and everybody is a winner no matter how much weight they lose. Taking the steps to be healthier is an important decision that can change the quality of your life and that will have a long-lasting, positive impact on your well-being and confidence as well as on those around you. That's why we celebrate everybody's success and why we created a challenge that everyone can win.

### Real People, Real Results...You Can Do It Too!

In just a short three-month period, people – just like you – are experiencing a dynamic whole-body change...resulting in a healthier, more fulfilling lifestyle and increased confidence and motivation.

Our Challenge has been transforming lives with testimonials flooding in from everyday people boosting their health and happiness as well as losing 25 to 60 or more pounds in just 90 days. You can do it too! All you have to do is set your start date, submit your information to us, use one of the proven LurraLife products, submit your mid-way results, and then submit your final results at the end of your 90 days.

No matter how many other diets and weight-loss programs you may have tried before, with LurraLife you can finally reach your ideal weight. From our quality nutritionals to our active life programs, everything we do is to empower you to achieve your healthy lifestyle goals...mind, body, and spirit.

*You too can look, feel, and perform your best!*

To get started, contact a LurraLife Associate. Learn more at [www.lurralife.com](http://www.lurralife.com).





### Steps for Success:

Each participant sets their own official “start date” for the LurraLife 90-Day Healthy Living Challenge. Their “mid-way date” is on day 45 and their official “end date” is 90 calendar days after their start date.

1. Sign up for LurraLife. It’s FREE to sign up as a Customer! (Get the sponsor code from the Associate who introduced you to LurraLife.)
2. Fill out and submit the LurraLife 90-Day Healthy Living Challenge Entry Form. (Download from [www.lurralife.com](http://www.lurralife.com). Rules, regulations, and submission instruction are provided on the entry form.)
3. Order your LurraLife product(s).
4. Take and submit your “before” photos and measurements. (Follow directions on Entry Form.)
5. Start your transformation! Use at least one LurraLife product during the 90 days of your Challenge.
6. \*\*\*BONUS\*\*\* Follow our proven exercise plan and nutrition recommendations. Download the LurraLife 90-Day Healthy Living Challenge Guide for FREE from [www.lurralife.com](http://www.lurralife.com) when you sign up.
7. Take and submit your “mid-way” photos and measurements. (Follow directions on Entry Form.)
8. Take and submit your “after” photos and measurements. (Follow directions on Entry Form.)
9. Enjoy your new and improved body and health, plus increased energy and confidence! Celebrate your results and keep up the rewarding healthy lifestyle habits you’ve developed.

### Eligibility Requirements:

The LurraLife 90-Day Healthy Living Challenge is subject to applicable federal, state, and provincial laws and is void where prohibited.

- Participants must be at least 18 years of age before starting the Challenge.
- Each participant may enter the Challenge one time.
- Each participant must be signed up as a LurraLife Associate or Customer.
- Each participant must have an active LurraLife product order each month of their 90-Day Challenge.
- Each participant must use one or more LurraLife products for the 90 days of their Challenge.
- All three parts of the Entry Form are required for an entry to be complete and valid.

DISCLAIMER: Consult with your healthcare practitioner before starting any new exercise, diet, or nutrition program or before taking any health supplement. Before and After’s are unverified results that have been forwarded by the users to the Manufacturer and/or Company. They are meant to be a showcase of the best results and should not be taken as the results a typical user will experience. Each person’s physiology and health-related habits are unique, and results will vary from person to person.

